



FORM BEST PRACTICES CONTEST 2025

Municipality Borger-Odoorn

Country The Netherlands

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Name project

House insulation

Category Certification Criteria: mark the category of your project

- ☒ Energy and environmental policies (politiche energetiche e ambientali);
- ☐ Infrastructure policies (politiche infrastrutturali);
- ☐ Quality of urban life policies (politiche per la qualità urbana);
- ☐ Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigiane);
- ☐ Policies for hospitality, awareness and training (politiche per l'ospitalità, la consapevolezza e la formazione);
- ☐ Social cohesion (coesione sociale).

Summary project

The municipality of Borger-Odoorn has received funding from the government for a local approach to housing insulation. The goal is to direct this funding to residents at risk of energy poverty, specifically those with high energy bills and limited income. With this project, we not only offer financial assistance in the form of subsidies, but we also believe that process support for achieving an insulated home is necessary to help residents.

Goal project

The project goal is to help 1.818 households dealing with energy poverty by helping them to insulate their houses.

Result project

We started this project in February and so far, we have helped 49 households with insulation. By 'helped', we mean that an insulation specialist has visited their houses, provided insulation advice, assisted with applying for subsidies, and helped in choosing an insulation contractor.

Finance (costs and benefits)

As we have three subsidies available to help households with insulation, which can be combined, we have a total of €7,500 available per household. The lower the income of a household, the more subsidy they can receive. It is not necessary for residents to make a financial contribution.

Staff (staff involved and use of time)

We have a project team consisting of policy officers from the social and physical domains, a communication advisor, an area coordinator, and an employee from the welfare organization.

Additional information (if necessarily)

To make the project a success, we have started with a pilot. In this pilot we have been focusing on two villages in Borger-Odoorn with the highest number of households with energy poverty. From June, the project will be focusing on other villages as well, plus the option for all eligible households of the entire municipality.



Link website <https://www.borger-odoorn.nl/isolatiesubsidie>
(if available)

Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline, 12 May 2025 -