



FORM BEST PRACTICES CONTEST 2025

Municipality LE HAILLAN... Country FRANCE

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Name project

Graffiti trail in the city

Category Certification Criteria: mark the category of your project

- Energy and environmental policies (politiche energetiche e ambientali);
- Infrastructure policies (politiche infrastrutturali);
- Quality of urban life policies (politiche per la qualità urbana);
- Agricultural, touristic and artisan policies (politiche agricole, turistiche, artigianali);
- Policies for hospitality, awareness and training (politiche per l'ospitalità, la consapevolezza e la formazione);
- Social cohesion (coesione sociale).

Summary project

In an effort to promote urban cultures, the city is adorned with colorful murals, such as the creations created during the Serial Kickers Block Party festival or the beautification of transformers in partnership with Enedis and Regaz. Under the artistic direction of the Foksabouge association, in collaboration with La Source, the youth service, and the heritage and living environment departments, the graffiti trail features some twenty works by local and international artists: Bleu, Cest Rose, Elae, Fooza, Fusible, Jone, Laurent, Lilee, Moka, Metro, Noar, Ose, Pops, Rémy, Repaze, Sair, Scaner, the Skin Jackin collective, and a few anonymous artists.

This evolving trail invites residents to explore the city by offering a unique artistic experience. Launched during the Serial Kikerz Block Party in March 2022, it has since been enriched with new murals. The artists are free to choose their works with only two constraints: the theme of living together and the inclusion of a snail, in tribute to the label obtained by the City in 2022.

A partnership agreement enabled the embellishment of 10 ENEDIS transformers and a REGAZ substation, representing an additional 300 m² of graffiti walls! This agreement has been renewed for 2025, with the same number of new graffiti pieces to be created.

Goal project

This work around urban art is also a real cultural mediation tool, it is an opportunity to promote graffiti as a resource tool to mobilize residents and young people, and limit acts of damage to public property. Workshops are organized during which artists share their art with an audience of novices. A few weeks ago, a local artist, Ose, led several workshops with a group of grandmothers who were introduced to graffiti and loved it! This year, participatory mediation workshops around graffiti will take place in a school. This work contributes to cohesion between audiences and within the city's neighborhoods.



Result project

These works quickly found their place in the town and are now well identified. They can sometimes spark debate depending on the artists' biases, tastes, and colors; but today they are an integral part of the town's landscape and contribute to part of its identity.

To explore the city on foot or by bike in search of graffiti, there are two routes available: A family circuit of approximately 5 km with 13 works: 25 minutes by bike and 1 hour on foot, or a sporty circuit, marked in pink, of approximately 12 km with the 20 works on the route: 1 hour by bike and 3 hours on foot.

Finance (costs and benefits)

2022 : 12 736.42 €

2023 : 4 100 €

2024 : 19 793.72 €

2025 : 10 000 € (forecast budget)

Staff (staff involved and use of time)

Several municipal departments are involved in this project: the youth service, the community center, technical services, and the communications department. The Foksabouge association is supporting the city in maintaining contact with artists and setting up workshops. This requires working across departments. Residents are also involved.

It's difficult to estimate the time spent. The youth service and the social center coordinate with the Foksabouge association according to the different phases of the project, which is spread over time and repeated annually. The technical services take care of preparing the wall supports before the artists' intervention. The communications department supports the deployment of the creations and showcases them on municipal media.



Additional information (if necessary)

Some photos of graff in the city :







Link website
(if available) [CARTE-FINALE-A4-Parcours-graff.jpg \(1240x1751\)](CARTE-FINALE-A4-Parcours-graff.jpg (1240x1751))
<https://youtu.be/ssjkFz5WSso>

Once filled in this form please send it to: info@cittaslow.net
- Participation Deadline, 12 May 2025 -