



REGISTRATION FORM CITTASLOW VIDEO CONTEST 2025

Title: Mungia, a town to enjoy!

<https://youtu.be/e-EpOEVrn58>

Described Cittaslow: In recent years, we have developed a set of initiatives that promote a more humane, sustainable, inclusive lifestyle that respects local identity, aligning ourselves with the key areas of Cittaslow certification:

- **Agriculture, tourism, and artisanal production:** We hold a weekly Friday market, where local producers offer quality, local, zero-mile food. We also host a monthly livestock fair and organize important events throughout the year, highlighting our agricultural and livestock identity. We also participate in **Gustoko**, an internationally renowned biennial fair, where we showcase our most iconic artisanal products.
- **Culture and local identity:** We foster roots and collective memory with celebrations that recreate the Mungia of a hundred years ago, or the traditional arrival of **Olentzero and Mari Domingi** (mythological figures), a reflection of our cultural roots. We also promote immersive experiences in Basque history and mythology through visits to **Landetxo Goikoa**, the oldest farmhouse in Bizkaia, and the **Izenaduba Basoa** theme park.
- **Social awareness and community cohesion:** Events such as **Sukalki Eguna**, a popular gastronomic competition where culinary arts are reflected in the preparation of meat stews, or the use of the “Local Consumption Basket – **Mungiako Otzara**” as recognition in commercial promotion campaigns strengthen ties between citizens, producers, and associations, in a clear commitment to responsible consumption and local collaboration.
- **Environment and natural heritage:** Our recent Butrón River Route highlights the landscape, biodiversity, and cultural heritage of our surroundings, contributing to the development of sustainable and educational tourism.

All these diverse but connected actions are part of a single narrative: that of a community moving toward a slower, more conscious, and respectful future, true to the Cittaslow spirit.

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Once filled in this form please send it to: redazione@cittaslow.net
- Participation Deadline, 12 May 2025 -